Traffic Order# 1357178

Printed: 08/31/2012 10:58 AM 08/31/2012 10:53 AM

Showing Buylines: All Rep Revised Lines Last Received:

Buyer Estimate# Advertiser Station WXLV-TV GREENSBORO/W.SALEM Phone# Product Laura Bassett 1536 OBAMA FOR AMERICA ) POLITICAL

Hiatus Weeks Agency C/P1/P2/E Flight Dates Agency WASHINGTON, DC 20007 /P1/P2/E 95/101/1536 ( )GMMB 3050 K ST NW 09/04/2012 - 09/10/2012

> Salesperson ( Sales Office ( Rep Firm ) WASHINGTON ) JONATHAN VITTI

Salesperson Phone# Salesperson FAX#

202-955-5342

PLS CF- CHRISTINA FOR JON

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NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025.

V.1 8/17

Fax#

V.7 8/31

MKGD FOR SPOTS MISSED ON LN #12.9/4 2/WK) MKGD FOR SPOTS MISSED ON IN #10.9/4 1/WK) MKGD FOR SPOTS MISSED ON LN #9.9/4 4/WK) MKGD FOR SPOTS MISSED ON LN #8.9/4 4/WK) MKGD FOR SPOTS MISSED ON LN #5.9/4 4/WK) SEE LN 23. MKGD FOR SPOTS MISSED ON LN #13.9/8 1/WK) MKGD FOR SPOTS MISSED ON LN #7.9/4 4/WK)

1 of

Agency C/P1/P2/E Flight Dates Agency WASHINGTON, DC 20007 ( ) GMMB 3050 K ST NW 95/101/1536 09/04/2012 - 09/10/2012 Showing Buylines: All Rep Revised Lines Last Received: Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# Rep Firm ) WASHINGTON ) JONATHAN VITTI 202-955-5342

## -- CONTRACT COMMENT --

Phone#

Fax#

Buyer Product Estimate#

Laura Bassett

Hiatus Weeks

Station W Advertiser

WXLV-TV GREENSBORO/W.SALEM

) POLITICAL

OBAMA FOR AMERICA

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ADVERTISING CONTRACT

	*7				*23		Ċ	† 1 1	Ė	i i	PLS CI	MKGD I	MKGD I	MKGD I	MKGD I	MKGD I	MKGD I	MKGD I	SEE LN 23.	V.7 8/31	REMARKS	THI NO	CONSIS
	TU-F,M				SU	/	F 722		r cr		CF - THANKS	MKGD FOR SPOTS MISSED	FOR SPOTS MISSED	FOR SPOTS MISSED	FOR SPOTS MISSED	FOR SPOTS M	MKGD FOR SPOTS MISSED	FOR SPOTS M	N 23.	/31	IARKS —	ON THE BASIS OF RACE	HILM LUELS
MADE-GOOD BY LINE (S) 23]	09/04-09/10	V7 Added	MKGD FOR SPOT SPOTS MISSED ON MISSED ON LN #	09/09-09/09	V7 Effective Dates Changed	MADE-GOOD BY LINE (5) 23]	00/04/00/10	נים ביים ביים ביים ביים ביים ביים ביים ב			ISSED ON LN #13.9/8	8	8	(ISSED ON LN #9.9/4 4/WK)	MISSED ON LN #8.9,	IISSED ON LN #7.9,	MKGD FOR SPOTS MISSED ON LN #5.9/4 4/WK)				RACE OR ETHNICIT	CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS,	
LINE (S) 23]	TP-ZP		'S MISSED ON I NN IN #9. 9/04 13. 9/08 1/WK	46-d8	ates Changed	TINE (\$) 23]	ן ני ני ו אין ני	1111	7; #D		9/8 1/WK)	LN #12.9/4 2/WK)	LN #10.9/4 1/WK) LN #12.9/4 2/WK)	/4 ½/WK)	#8.9/4 ½/WK)	#7.9/4 ½/WK)	/4 ½/WK)				Y AND EVALUATE	COMMUNICATIO	
	THE CHEW			WEED FOR SPOTS MISSED ON LN, #5. $9/04 \frac{1}{2}$ /WK), MKEED FOR SPOTS MISSED ON LN #7. $9/04 \frac{1}{2}$ /WK), MKEED FOR SPOTS MISSED ON LN #8. $9/04 \frac{1}{2}$ /WK), MKEED FOR SPOTS MISSED ON LN #9. $9/04 \frac{1}{2}$ /WK), MKEED FOR SPOTS MISSED ON LN #13. $9/08 \frac{1}{2}$ /WK), MKEED FOR SPOTS MISSED ON LN #13. $9/08 \frac{1}{2}$ /WK)]	ONCE UPON A TIME		v 1-1-11	**************************************	+ + \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Drogram												OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	NS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF
	.30			N LN #7. 9/04 1/WR	.30	etheres in a gold	i i	ນ ! ວ !	i i	Į D												r adverti	
	\$20.00			9/04 ½/WK), ), MKGD FOR	\$600.00			*30 00		전 1 1 1												SING CONTRAC	KATZ) DOES N
	6		٠.	MKGD FOR SPOTS MISSED ON	٢		,		to the second se	Spots/Week												TS WITHOUT REGARI	OT DISCRIMINATE I
	0			ISSED ON	μ		•	0	Weeks	# O T												) TO RACE	N ANY BE
	0			' IN #8. 9/04 9/04 2/WK),	н		,	0	Spots	Total												3 OR ETHNICI	ROADCAST ADV
	\$0.00			4 4/WK), MKGD FOR MKGD FOR SPOTS	\$600.00			\$0.00		Total Cost					,							TY.	KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

V7 Effective Dates Changed

-REPORT TOTALS- Report Totals. 8 / \$865.0 -SALES MONTHLY TOTALS- Sep 12. 42 / \$1,750.0 Sales Totals. 42 / \$1,750 Station Totals. 42 / \$1,750 Lines not sent/rcld/rtrnCOMPETITIVE- Market T	*13	*12 TU-F,M	*10 TU-F,M	*9 TU-F,M	*8 TU-F,M	Ln Day	Station WXI Advertiser ( Product OI Estimate# 15 Buyer L2 Phone#	Rep Order# EC'd Yes
TOTALS—  Cals. 8 / \$865.00  ONTHLY TOTALS—  42 / \$1,750.00 /  42 / \$1,750.00 /  1s. 42 / \$1,750.00  tals. 42 / \$1,750.00  sent/rcld/rtrn. 0 / \$0.00  TIVE—  Market Totals	09/08-09/08  MADE-GOOD BY LINE  V7 Effective Dates	09/04-09/10 630P-7P MADE-GOOD BY LINE (5) 23] V7 Effective Dates Changed	09/04-09/10 5P-6P MADE-GOOD BY LINE 5) 23] V7 Effective Dates Changed	09/04-09/10 3P-4P WADE-GOOD BY LINE 5) 23] V7 Effective Dates Changed	09/04-09/10 2P-3P MADE-GOOD BY LINE (5) 23] V7 Effective Dates Changed	Dates	WXLV-TV GREENSBORO/W.SALEM ( ) POLITICAL OBAMA FOR AMERICA 1536 Laura Bassett	9796973 Ver# 7
	6P-630P (LINE \$) 23] Dates Changed	630P-7P INE \$) 23] tes Changed	5P-6P INE (S) 23] tes Changed	3P-4P INB (5) 23] tes Changed	2P-3P 2P-3P INE (S) 23] tes Changed	Time	SALEM	Status Revised
\$21,875 CABL 0% UNKN WGHP 28% WMYV	HOLLYSCOOP	ABC WORLD NEWS	DOCTORS	RICKI LAKE	GMA IN THE AFTERNOON	Program	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/04/2012 - 09/1 Hiatus Weeks	sed Traffic Order# 1357178
O% WBFX	.30	.30	.30	.30	.30	Len	MMB YNW 3TON, DC 20007 95/101/1536 09/04/2012 - 09/10/2012	
0 0	\$25.00	\$55.00	\$25.00	\$50.00	\$20.00	Rate		Printed: Last Received: ng Buylines: All Re
WCWG 0% WXII 31%	0(	6	Se.	8		Spots/Week	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#	Printed: 08/31/2012 10:58 AM Last Received: 08/31/2012 10:53 AM Showing Buylines: All Rep Revised Lines
WEMY WEMY	0	Н	ŀ¬	0	O   1   1   1   1   1   1   1   1   1	# of Weeks	) WASHINGTON ) JONATHAN VITTI # 202-955-5342	
∞ ω « α	0	W		O	0	Total Spots	TON N VITTI 5342	3 of
	\$0 0 0	\$165.00	\$100.00	\$0.00	\$\\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Total Cost		.4

 Rep Order#
 9796973

 EC'd
 Yes

Ver#

Status Revised

Traffic Order# 1357178

Demos Books Phone# Fax# RA35+

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser ( ) POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer Laura Bassett null

> WASHINGTON, DC 20007
> Agency C/P1/P2/E 95/101/1536
> Flight Dates 09/04/2012 - 09/10/2012
> Hiatus Weeks Agency ( ) GMMB 3050 K ST NW

Printed: 08/31/2012 10:58 AM
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Showing Buylines: All Rep Revised Lines Rep Firm Sales Office ( Salesperson (

) WASHINGTON ) JONATHAN VITTI

4 of

Salesperson Phone# Salesperson FAX#

202-955-5342

Showing Buylines: All Rep Revised Lines Printed: Last Received:

Advertiser Station WXLY-TV GREENSBORO/W.SALEM Advertiser ( ) POLITICAL Product OBAMA FOR AMERICA

Phone# Buyer Estimate# Laura Bassett 1536

> Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates 95/101/1536 09/04/2012 - 09/10/2012

**Hiatus Weeks** 

Salesperson ( Sales Office ( Rep Firm

) WASHINGTON ) JONATHAN VITTI

Salesperson FAX# Salesperson Phone#

202-955-5342

PLS CF- CHRISTINA FOR JON \*\*\*\*\*

NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025.

V.1 8/17

Fax#

1 of

Fax# Rep Order# 9796973 EC'd Yes Phone# Buyer Estimate# Product Advertiser Station WXLV-TV GREENSBORO/W.SALEM OBAMA FOR AMERICA Laura Bassett ) POLITICAL Ver# Ŋ Status Revised Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency Traffic Order# 1357178 WASHINGTON, DC 20007 3050 K ST NW ) GMMB 95/101/1536 09/04/2012 - 09/10/2012 Showing Buylines: All Rep Revised Lines Last Received: Printed: 08/29/2012 3:39 PM 08/29/2012 2:57 PM Salesperson FAX# Salesperson ( Salesperson Phone# Sales Office ( Rep Firm ) WASHINGTON ) JONATHAN VITTI 202-955-5342 2 of

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

\*22 E THANKS Day TU-F,M V5 Time Changed, Comment Changed Sales Remark. 09/04-09/10 Dates V5 REVISED TIME PERIOD 1202A-108A JIMMY KIMMEL Time Program Len .30 Rate \$5.00 Spots/Week # of Weeks Total Spots

\$20.00

Total Cost

SEE LN 22 FOR TIME PERIOD CHANGE

- REMARKS -

- CONTRACT COMMENT -

-REPORT TOTALS-

Report Totals. 4 / \$20.00

-SALES MONTHLY TOTALS-

Sales Totals. 61 / \$1,750.00 Sep 12. 61 / \$1,750.00

Station Totals. 61 / \$1,750.00 Lines not sent/rcld/rtrn. 0 / \$0.00

-COMPETITIVE-

Market Totals

\$21,875 MCHP

to the second CABL %

28% VYMW UNKN w W % MUPN WBFX % % WCWG TIXW 31% %

> AMAM ATXM

% & 30%

Demos Books null RA35+

Phone# Fax# Estimate# Buyer Station W Advertiser Product WXLV-TV GREENSBORO/W.SALEM r ( ) POLITICAL 1536 Laura Bassett OBAMA FOR AMERICA

> Agency C/P1/P2/E
> Flight Dates
> Hiatus Weeks Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 95/101/1536 29/04/2012 - 09/10/2012

Rep Firm Sales Office ( Salesperson ( ) WASHINGTON ) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342